

Business and Biodiversity Conservation
Canadian Business and Biodiversity Council 2011 National Workshop

Toronto, ON
November 24, 2011
Marriott Toronto Airport Hotel
901 Dixon Road, Toronto, Ontario

Draft Agenda, November 14, 2011

8:00 Registration

9:00 Welcome and Opening Remarks

Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada)
Mr. Jon K. Grant, Chair, Ontario Biodiversity Council

9:20 Biodiversity: Global and National

Speakers will cover topics including ecosystems and biodiversity priorities; value of biodiversity/ecosystem services; relationships among biodiversity, climate change, pollution control and land conversion and the emerging role of business for conservation in a Global and National perspective.

Moderator: Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada), Inc.

Presenters:

Mr. David Steuerman, Business and Biodiversity Programme Officer,
Secretariat for the Convention on Biological Diversity
Mr. Craig Wadsworth, Policy Analyst in the Ecosystems and Biodiversity Priorities
Directorate, Environment Canada
Mr. Peter Moore, Senior Environmental Advisor, Export Development Canada

10:15 Biodiversity and Sustainable Development

A presentation of why businesses need to include the conservation of biodiversity within their sustainability framework.

Moderator: Ms. Valerie Chort, Partner and National Leader of Corporate Responsibility and Sustainability, Deloitte & Touche LLP

Presenter: Ms. Barb Steele, Director of Strategic Partnerships, Network for Business Sustainability, University of Western Ontario

10:40 Break

10:55 Canadian Business and Biodiversity Council

The role of the Canadian Business and Biodiversity Council and how it can help Canadian businesses integrate biodiversity conservation into their policies and practices.

Moderator: Mr. David Steuerman: Business and Biodiversity Programme Officer, Secretariat for the Convention on Biological Diversity

Presenter: Mr. Steve Hounsell, Board Member, Canadian Business and Biodiversity Council

11:25 Concurrent Sessions
Each session will consist of one 20 minute presentation followed by an interactive discussion.

Session 1: Biodiversity Assessment

Moderator: Mr. Steve Hounsell, Board Member, Canadian Business and Biodiversity Council

Presenter: Ms. Margo Sloan, Biodiversity Program Coordinator, Environment Programs
Department, Ontario Power Generation

Session 2: Environmental Auditing and Reporting

Moderator: Mr. Doug Hyde, Executive Director, NatureServe Canada

Presenter: Ms. Valerie Chort, Partner and National Leader of Corporate Responsibility and
Sustainability, Deloitte & Touche LLP

12:00 Lunch

Keynote Address: Mr. Chris Snyder, Senior Director, Corporate Environmental Management,
Canadian Imperial Bank of Commerce

1:15 Concurrent Sessions

Each session will consist of two 15 minute presentations followed by an interactive discussion.

Session 3: Product and Supply Management

Moderator: Mr. Paul Uys, Vice President Sustainable Seafood, Loblaw

Presenters:

Product Life Cycle: Mr. Barry Friesen, General Manager, CleanFARMS

Supply Chain: Mr. Ward Griffin, President and CEO, Lowe-Martin Group

Session 4: International Implications

Moderator: Mr. Peter Moore, Senior Environmental Advisor, Export Development Canada

Presenters:

Business perspective: Mr. Luc Robitaille, Corporate Director Environment, Holcim
(Canada)

Business Case Study: Mr. Michel-Antoine Renaud, Policy Analyst, International Trade,
Plant Health and Quarantine at Flowers Canada Growers

2:15 Concurrent Sessions

*Session 5 will consist of two 15 minute presentations and session 6 one 30 minute presentation
followed by an interactive discussion.*

Session 5: Working With Your Local Community

Moderator: Mr. Barrie Martin, Chair, Biodiversity Education and Awareness Network

Presenters:

Community Engagement: Mr. Glen Watson, Environmental Projects Co-ordinator, Vale

Communications/Education: Mr. Dave Ireland, Managing Director, Biodiversity
Programs, Royal Ontario Museum

Session 6: Biodiversity Information and Sources

Moderator: Mr. Ben Chalmers, Vice President, Sustainable Development, Mining Association of
Canada

Presenter:

Sources of Biodiversity Data: Mr. Doug Hyde, Executive Director, NatureServe Canada

3:15 Branding and Certification

A case study on the development and implementation of a business sector certification standard.

Moderator: Mr. Michel-Antoine Renaud, Policy Analyst, International Trade, Plant Health and Quarantine at Flowers Canada Growers

Presenter: Mr. Paul Short, President, Canadian Sphagnum Peat Moss Association

3:45 Round Table

A full plenary discussion will generate for participants a summary of the concurrent sessions

Moderator: Mr. John Herity, Advisor, Canadian Business and Biodiversity Council

4:30 Closing

Mr. Luc Robitaille, Corporate Director Environment, Holcim (Canada), Inc